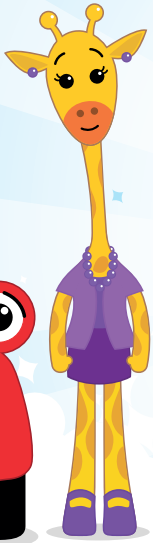


# plim plim





**Plim Plim** is an entertaining and educational series for toddlers and preschoolers.

Together with a diverse group of friends — Nesho, Bam, Acuarella, Mei-Li, Hoggie, Tuni and Wichi — as well as their preschool teacher Ms Arafa, **Plim Plim** embarks on magical adventures to explore real-life everyday issues, while promoting age-appropriate and positive behaviors, such as sharing, friendship, healthy habits and environmental awareness.

Its visually and musically engaging content encourages playful and active learning, inviting physical movement; fosters social emotional development; and inspires creativity and curiosity, captivating kids and caregivers alike.

**Plim Plim** invites kids and families to step into an enriching and imaginative world, where kindness is at the heart of every adventure and every lesson learned.



DECEMBER 2023



**28 MILLION** subscribers

**+34.7 BILLION** Total Views Worldwide

**+26.7 MILLION**

Daily Views

**+61 MILLION**

Watch Time (hs)

**+801 MILLION**

Monthly Views



**+2.3 MILLION** Followers

**+3.5 MILLION** Monthly Reach



**+275 K** Followers

**+670 K** Monthly Reach



**+2.3 MILLION** Followers

**+36.4 MILLION** Monthly Views



**+1.2 MILLION** Listeners



**+520 K** Listeners

**+146 K** Followers

**+4 K** Followers

**+14.8 MILLION** Monthly Streams

**+5.3 MILLION** Monthly Streams



@elcanaldePlimPlim  
@PlimPlimNurseryRhymesKidsSongs



Aims to enhance social emotional skills based on kindness, tolerance, sharing and friendship.

Fosters playful and active learning, driven by engaging music, inviting physical movement and inspiring creativity and curiosity.

Highlights positive age-appropriate behaviors, including healthy habits and caring for the environment.

Plim Plim content includes TV episodes, musical video clips and themed specials in multiple languages.

For more information contact:

**info@plimplim.tv**